

Review Getting “Open Loop” Email

(c) BenCummings.com

Subject: Your NEW [Product]!

Hi [name],

I'm just checking to see that you received your [Product] from Amazon.

*And if you could just take a minute, **hit reply to this email** and tell me,*

What do you think of it?

I'd really appreciate it - and it would mean the absolute world to me.

And it will also help me a lot in making our [Product] even better and more customized to your needs.

I look forward to hearing from you!

[Signature]

P.S. If you haven't received it yet, please let me know so I can take a look at your order and I will track it down from here!