

The Best Private Label Negotiating Email, Ever

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Subject: Question about [Product]

Hi [name],

Thanks for your initial quote.

Unfortunately compared to several other quotes we received, your price is too high. It has been rejected by our board of directors.

That is unfortunate, because I like your product and think it would make a good fit with our existing product line.

We are a repeat buyer and large volume buyer, once we are happy with a manufacturer. We are one of the top sellers on amazon with several product lines.

However, we need a lower price for this test order of 500 units. Let me know as soon as possible your answer. Our board of directors is making a final decision within 1-2 days. I would love to work with you!

Thanks for your help -

[Signature]